PROFESSIONAL PROFILE / FIELD NOTES

Muhammad Ismail

Design · Marketing · Business · Creative technology

LinkedIn / ismail-haroon-a437a9147

Graphic design and development led me into marketing, community, business development and e-commerce. I also explore AI and automation alongside my other work.

Selected experience

First Manufacturing Co

Influencer & E-commerce Marketing · March 2024 – February 2025

I managed creative campaigns, influencer collaborations and social-media posting as part of the company's e-commerce marketing.

Daniel Smart MFG

Creator, e-commerce and brand contributions · February 2025 – March 2026

I worked across creator and e-commerce marketing, CSR, product-development support, customer and manufacturing communication, community engagement, live events, branding and advertising.

Forsit Global Brand Accelerator

Performance & Content Marketing · October 2025 – June 2026

I executed paid ad campaigns, managed influencer partnerships and budgets, produced UGC, coordinated content and set up ads.

Takhleeq

Graphic design → business analysis and development · October 2019 – October 2023

I started with graphic design and social posts, then moved into business analysis and development for incubated startups. My work included operations setup, marketing plans, lead generation, fundraising support and organizational structure.

GGDEN

Social Media Manager · February – December 2023

I developed marketing plans, collaborated with streamers, managed CSR initiatives and handled creative and strategic social-media work.

University of Central Punjab / Business Administration
March 2019 – October 2023 · Supply Chain major / Marketing minor

THE WIDER JOURNEY

A practice, in chapters.

Employment, internships, events, freelance work and learning projects are distinguished below. Overlapping dates are intentional; undated projects have not been assigned invented years.

360Creative Solutions
2016 · Employment

Independent development learning
From 2017 · Learning / project

Aptech
Aptech final project · undated · Learning / project

Netsol
2019 · Internship

Takhleeq
October 2019 – October 2023 · Employment

XO Games Studio
2020 · Professional contribution

Salt Esport
2021–2022 · Professional contribution

Coke Studio season 14
2022 · Event contribution

Fiverr / Upwork
Started in 2022 · Freelance

Takedown By Baaz
2023 · Event contribution

First Manufacturing Co
March 2024 – February 2025 · Employment

Daniel Smart MFG
February 2025 – March 2026 · Employment

Lays Guinness World Record
2016 · Event contribution

Development learning
During my development-learning period · Learning / project

Ambassador Program by Aptech
2018 · Event contribution

Takara By UCP
2019 · Event contribution

Pepsi Co Rap Battle
2020 · Event contribution

iSmile
February 2021 – January 2022 · Employment

Keep trucking
February – October 2022 · Employment

Fitoor Media
2022–2023 · Professional contribution

Gamers Galaxy BY Galaxy Racer
2023 · Event contribution

GGDEN
February – December 2023 · Employment

Independent projects and freelance work
From 2024 · parallel freelance and side projects · Freelance / experiments

Forsit Global Brand Accelerator
October 2025 – June 2026 · Employment

Muhammad Ismail · Public career profile · Contact through LinkedIn. Selected responsibilities and career history supplied by the portfolio owner.